

THE PHILADELPHIA ZOO

TRAVEL DEPARTMENT MISSION STATEMENT

As part of its charter in 1859, the original Board of Directors of the Philadelphia Zoo charged itself and its successors with this responsibility: “To provide for the instruction and reaction of the people.” In order to fulfill this mandate, the Travel Department is committed to:

- Designing high-quality, educational travel itineraries (called “Zoofaris” or “Come-Along Zoofaris” which visit both domestic and international eco-tourism destinations. These destinations may feature wildlife sanctuaries, game reserves or parks, zoos, botanical gardens and include information lectures by conservationists, researchers, zoologists, horticulturists, naturalists and rangers.
- Supporting wildlife conservation projects sponsored by The Philadelphia Zoo or by other recognized international organizations with revenues generated by its travel program.
- Providing in-depth pre-departure information and assistance to Zoo members and other Zoo travelers by hosting travel previews and orientations.
- Overseeing the Zoofari Club consisting of more than 300 past and future travelers. The Zoofari club assists the Travel Department with financial and office support. Its quarterly newsletter and membership meetings also advertise upcoming trips.

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